



News Release

San Jose Fire Department

For immediate release

January 18, 2007

Contact:

CA Craig Schwinge

Public Information Officer

(408) 277-8784

Pager 1-888-359-3206

craig.schwinge@sanjoseca.gov

USFA, SJFD Launch “Put It Out-All the Way-Every Time” *Campaign to Put an End to Smoking-Related Home Fire Deaths*

San Jose, CA – The U.S. Fire Administration (USFA) and the San Jose Fire Department announce the **“Put It Out. All the Way. Every Time,”** a campaign to put an end to the number one cause of preventable home fire deaths – fire started by smoking materials. The campaign is designed to alert smokers and those who live with smokers about simple steps they can take to stop the fire before it starts.

“Put It Out. All the Way. Every Time” warns about the dangers of careless smoking and urges smokers to go outside if they need to smoke. If they must smoke inside the home, smokers should use large ashtrays with a stable base and take a few seconds to make sure that the cigarette is really out. View the following [video PSA](#) from the USFA.

Every year, about 1,000 people are killed in smoking-related home fires. According to the USFA, one-in-four people killed in those fires are not the smoker whose cigarette caused the fires. In San Jose, about one-third of all fire fatalities are smoking related.

For more Fire Safety Tips go to: www.sjfd.org/PubEd.

###